











The Heart of Maryvale

A CAMPAIGN FOR MARYVALE PREP

OUR STORY



We serve a **78% Hispanic** student body



Sustainable annual growth since 2012 from 140 students in grades K-3 to 515 students in grades K-8 with an extensive waitlist



More than **70%** of our student body qualifies for the **Federal Free and Reduced Lunch** program



Maryvale Prep serves a community where **college attainment is 10%** and only 40% of adults finish high school 66 Maryvale Prep prepares students for college, a virtuous life, and leadership within their community. "





OUR IMPACT

Maryvale Prep is becoming a national model and proof that a liberal arts education is for every child.



Last year outperformed 19 of 20 schools in surrounding district



Math and Reading scores rank in the **top 5% in Arizona** among schools that serve a majority low-income population



The vast majority of Maryvale Prep graduates will be the **first in their family to attend college**, with significant scholarship monies

We're a community on the rise. People are moving in. We need investment, and education is a part of that, but it's more than brick and mortar. Great Hearts is investing in the people of Maryvale, and we all benefit. ¹⁷

- Councilmember Daniel Valenzuela

Great Hearts has led the way in setting a new standard of excellence, not only in the state of Arizona but around the country. It is one of my favorite stories to tell. We need this across the board for all of our kids, which is why the success and growth of Maryvale Prep is so important. ⁹⁹



- Governor Doug Ducey



THE HEART OF MARYVALE

Maryvale Preparatory Academy opened its doors in August, 2012 with the special mission to bring a Great Hearts education to the underserved families of West Phoenix. Fully public, open-enrollment, and tuition-free, Maryvale Prep began with 140 students in grades K-3, and has grown sustainably with one new grade each year to now serve 515 students in grades K-8 with an extensive waitlist.

The founding vision of Maryvale Prep was to serve grades K-12, and it plans to graduate its first seniors in 2022.

"From Day One, the vision for Maryvale Prep has been K-12," says Mac Esau, Headmaster of Maryvale Prep. "This community wants it and deserves it, and we want every one of our scholars to graduate ready for college."

The challenges of providing a prep school education in this community are significant. Maryvale Prep serves a community where 40% of adults did not finish high school, less than 10% hold a college degree and more than 70% of students qualify for federal low-income support. On average, students enter Maryvale Prep a year behind grade level.



⁶⁶ From Day One, the vision for Maryvale Prep has been K-12," says Headmaster Mac Esau. "This community wants it and deserves it, and we want every one of our scholars to graduate ready for college. ""

But with the dedication of school leadership and the tireless commitment of its teachers, Maryvale Prep is delivering on its promise to the children and families it serves. The academy is a beacon of hope.

Last year, Maryvale Prep outperformed 19 of 20 schools in the surrounding Cartwright School District in math and 19 of 20 schools in English language arts, according to AzMERIT results. Among 173 schools serving at least 70% low-income students in Phoenix, Maryvale Prep ranks #8 in English language arts and #5 in math.

The families of the Maryvale community have embraced this opportunity for their children, and at present there are another 400 boys and girls on the waitlist. But Maryvale Prep is running out of room.

In 2017, Maryvale Prep will be maxed out in its original church-leased campus on 63rd Avenue and Indian School Road. Only with the construction of a new upper-school campus at 47th Avenue and Camelback Road will Maryvale Prep be able to achieve its full vision. This new campus will allow Maryvale Prep to grow to serve 1,256 students in grades K–12, with 336 of those students in grades K–2 remaining at the original campus.

The new Maryvale Prep campus will be a once-in-a-generation capital investment by Great Hearts in the Maryvale community, with a total baseline cost of \$19.7 million to build, including the cost of land. However, even with Maryvale Prep's record of student growth and efficient cost of operations, the school will not be able to finance the full amount.

Only with help from generous community partners can Maryvale Prep deliver on its founding vision and promise — to become a healthy, sustainable Great Hearts academy that graduates greathearted men and women who are prepared for college, a virtuous life, and leadership within their community.

Maryvale Prep is becoming a national model and proof that a liberal arts education is for every child.

Great Hearts is educating and forming a generation of leaders from Maryvale for Maryvale. The key to the success and full growth of Maryvale Prep is this new campus.

Join us in building The Heart of Maryvale.

⁶⁶ The goal for the students is clear, to move on and be successful. But not just academically and financially successful – to grow in character and then come back and give to your community. "

- Ashley Trejo, Maryvale Prep parent





WHO WE SERVE

Maryvale Prep serves a community where 40% of adults did not finish high school and college attainment is 10%. With a median household income of \$25,000, 70% of students qualify for federal low-income support. On average, students enter Maryvale Prep a year behind grade level. The challenges of providing a prep school education in Maryvale are significant.

66 Maryvale Prep is a close-knit community where 78% of students identify as Hispanic. **"**

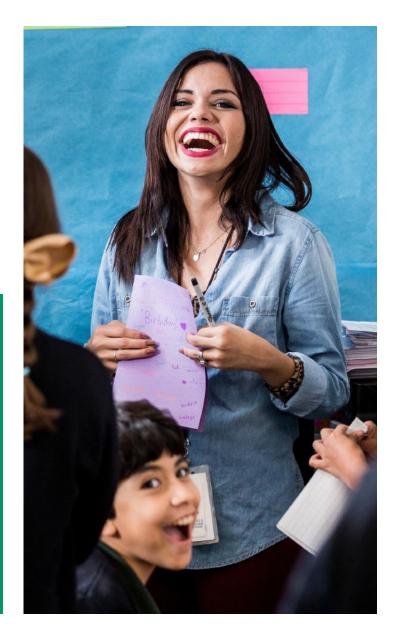


HOW WE SERVE THEM

Maryvale Prep is committed to providing a full liberal arts education to every child. With inspired school leadership and through **the tireless commitment of its teachers**, it is delivering on its promise to the children and families it serves.

Among 173 schools in Phoenix serving at least 70% low-income students, Maryvale Prep ranks **#8 in** English language arts and **#5 in math**.

> During the 2015–16 school year, Maryvale Prep outperformed 19 of 20 schools in the surrounding Cartwright School District in math and English language arts, according to AzMERIT results.

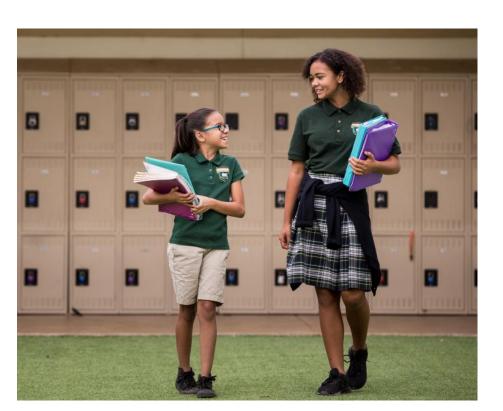


PROJECT OVERVIEW

WHAT WE ARE BUILDING

This new campus is a once-in-a-generation investment in the Maryvale community. It will unlock the full potential of the Great Hearts program, triple the number of children served, and establish Maryvale Prep in the community for generations to come.









The Heart of Maryvale | Great Hearts



CAPITAL CAMPAIGN | PHASE I

PHASE I

Phase I of this project, to be complete by August, 2018, will provide the core campus that Maryvale Prep needs for growth. Many elements, such as a Performing Arts Center, a finished gymnasium and sports field, and the high school classrooms must be slated for later phases pending capital campaign support. Even with Maryvale Prep's efficient cost of operations, the school will not be able to finance the full amount.

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CAPITAL CAMPAIGN | PHASE I

PHASE I - CLASSROOMS

The 38 classrooms built in Phase I will allow Maryvale Prep to continue its sustainable growth and to serve more families.

2 Music

2 Art Rooms Rooms

Library/Media Room

Playground



Shaded

2 Multipurpose Rooms

Shared Gymnasium 2 Locker Rooms

2-6 Science

Labs



PHASE I - GYMNASIUM

A home court for Maryvale Prep's basketball and volleyball teams in middle and high school, and P.E. for the elementary students.



Multi Purpose

Men's and Women's Locker Rooms



Food Service Areas



Weight Room (shell until Ph III)





PHASE I - ADMINISTRATION

A central hub for service to the community, parentteacher conferences, and student wellbeing.



CAPITAL CAMPAIGN | PHASE II

PHASE II - PERFORMING ARTS CENTER

A venue to rival those on Great Hearts' best campuses, the Maryvale Prep Performing Arts Center will be home to a myriad of musical, choral, and dramatic student performances and community events.

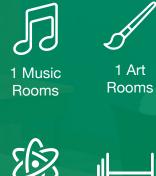




CAPITAL CAMPAIGN | PHASE III

PHASE III

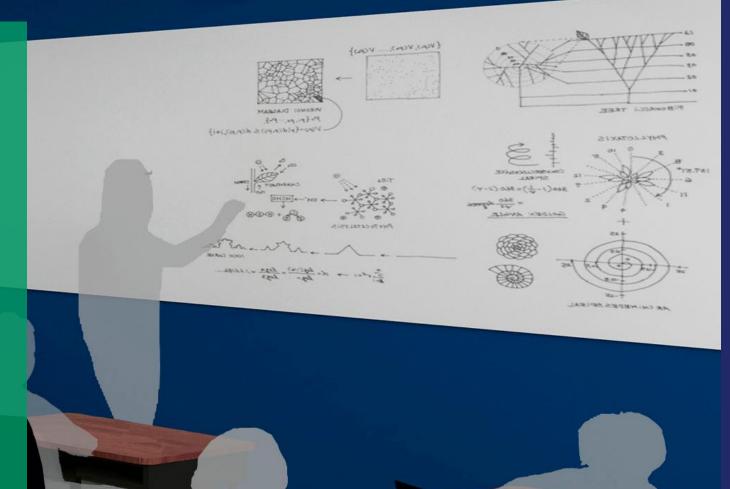
Phase III will complete the Maryvale Prep campus, providing the remaining classrooms for full student body growth and finishing the athletic facilities.



1 Weight

Room

2 Science Labs



TRANSFORMING THE COMMUNITY, ONE CHILD AT A TIME

WHY THIS PROJECT?

Maryvale Prep is becoming a national model and is proving that a liberal arts education is for all students, regardless of their socioeconomic background.

The dedication of Maryvale Prep's school leadership and the tireless commitment of its teachers Maryvale Prep is delivering on its founding promise to the children and families it serves. 66 Maryvale Preparatory Academy is a beacon of hope in the West Phoenix community. "





WHY NOW?

In 2017, Maryvale Prep will be maxed out in its original church-leased campus on 63rd Avenue and Indian School Road. Only with the construction of a new upper-school campus on 47th Avenue and Camelback Road will Maryvale Prep be able to achieve its full vision.

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Only with help from generous community partners can Maryvale Prep deliver on its founding vision and promise — to become a healthy, sustainable Great Hearts academy that graduates great-hearted men and women who are prepared for college, a virtuous life, and leadership within their community. **66** Will You Join Us In Building The Heart Of Maryvale? **"**







